

**Friends of State Parks
2019 Conference Agenda
Friends Helping Friends
April 26 – April 28, 2019
Haw River State Park
Browns Summit, NC**

Friday April 26, 2019 Conference – Grove Auditorium

11:00 am – 6:00 pm	Registration Check In
1:00 pm – 2:00 pm	Opening Session – Who we are Jim Richardson, President, Friends of State Parks Mission, Goals, Develop Items for 5 year Strategic Plan
2:00 pm – 2:30 pm	Networking Break
2:30 pm – 3:30 pm	Workshop session – What we are Dewey Matherly, Board of Directors, Friends of State Parks Umbrella organization, advocacy
3:30 pm – 4:00 pm	Networking Break
4:00 pm – 5:00 PM	Workshop Session – How we do it Lance Hardin, Board of Directors, Friends of State Parks FSP Programs overview, Mechanisms, grants, payments, communications
6:00 pm – 6:45 pm	Dinner State of the Parks Address Carol Tinsley, Chief Deputy Director of NC State Parks
8:00 pm	Networking Social – Open Bar Beer and Wine, Music

Saturday April 27, 2019 Conference - Grove Auditorium

8:00 am – 1:00 pm	Registration Open
8:00 am – 8:45 am	Breakfast
9:00 am – 9:15 am	General Session – Do's and Don'ts for Non-Profits Lance Hardin QuickBooks 101
9:15 am – 9:30 am	Pam Pearson, Volunteer Bookkeeper, Friends of the Hammocks and Bear Island, Inc.

9:30 am – 10:00 am	Lobbying and Advocacy Brooks Pierce
10:00 am – 10:30 am	Networking Break
10:30 am – 11:30 am	General Session – Collaborating with Parks, MOA – Special Events, Volunteers, Retail Business Models
12:00 pm – 12:45 pm	Lunch Dwayne Patterson, Directors of NC State Parks Every Child in a Park
1:00 pm – 2:00 pm	General Session – Events and Projects
2:00 pm – 2:30 pm	Networking Break
2:30 pm – 3:30 pm	General Session – Marketing & Branding Initiatives Chartreuse Moose
3:30 pm – 4:00 pm	Networking Break
4:00 pm – 5:00 pm	General Session – Websites and Social Media Kris Anne Bonafacio – Website Manager Katie Hall – Public Information Officer Josh Copenhaver – Marketing Director Division of Parks and Recreation
6:00 pm – 6:45 pm	Dinner
7:00 pm – 8:00 pm	Keynote Speaker – Tom Earnhardt – Host Exploring North Carolina
8:00 pm	Networking Social – Open Bar – Beer and Wine, Music

Sunday April 28, 2019 Evaluation – Grove Auditorium

8:00 am – 8:45 am	Breakfast
9:00 am – 9:45 am	Workshop Session – 5 Year Strategic Plan - Part 1 – Larry Ragsdale
9:45 am – 10:15 am	Networking Break
10:15 am – 11:00 am	Workshop Session – 5 Year Strategic Plan – Part 2 – Larry Ragsdale
11:00 am – 12:00 pm	Tour of Haw River – Kelly King, Park Superintendent
12:00 pm – 1:00 pm	Lunch